

input 10/28

MAGAZINE TITLE: PENTHOUSE

Send inserts to
R.R. Donnelly -
Des Moines, IA

APPROXIMATE
INSERT
CLOSE

ADD'L
COMMENTS

MAGAZINE ISSUE DATE	ON-SALE DATE	COVER/ FRANCHISE POSITION CLOSING	REGULAR SPACE CLOSE	MATERIAL CLOSE	REGIONAL CLOSE	COPY SPLIT CLOSE	APPROXIMATE INSERT CLOSE	ADD'L COMMENTS
FEBRUARY '93	1/5/93	10/30/92	10/30/92	11/5/92	10/30/92	10/30/92	12/1/92	
MARCH	2/2/93	12/1/92	12/1/92	12/4/92	12/1/92	12/1/92	12/22/92	
APRIL	3/2/93	12/30/92	12/30/92	1/5/93	12/30/92	12/30/92	1/26/92	
MAY	4/6/93	2/1/93	2/1/93	2/5/93	2/1/93	2/1/93	3/1/93	
JUNE	5/4/93	3/1/93	3/1/93	3/5/93	3/1/93	3/1/93	3/29/93	
JULY	6/1/93	4/1/93	4/1/93	4/5/93	4/1/93	4/1/93	4/26/93	
AUGUST	6/29/93	4/30/93	4/30/93	5/5/93	4/30/93	4/30/93	5/24/93	
SEPTEMBER	7/27/93	6/1/93	6/1/93	6/4/93	6/1/93	6/1/93	6/21/93	
OCTOBER	8/31/93	7/1/93	7/1/93	7/2/93	7/1/93	7/1/93	7/26/93	
NOVEMBER	9/28/93	7/30/93	7/30/93	8/5/93	7/30/93	7/30/93	8/23/93	
DECEMBER	10/26/93	9/1/93	9/1/93	9/3/93	9/1/93	9/1/93	9/20/93	
JANUARY '94	11/30/93	10/1/93	10/1/93	10/5/93	10/1/93	10/1/93	10/25/93	

Post-it brand fax transmittal memo 7571		[set pages]	
To	From	Co.	Co.
Mr. [unclear]	Mr. [unclear]		
Dept.	Phone #		
Fax #	Fax #		

2071251079

*CALL FOR
MATERIAL EXTENSION
Contact Charlene Smith
(212) 496-6100

*PLEASE ADVISE
DATE
Contact Charlene Smith for
actual insert due date and
shipping/binding/mechanical
specifications.

PLEASE USE ACTUAL DATE TAKING INTO CONSIDERATION WEEKENDS, HOLIDAYS, ETC.